

## MICHIGAN TRAINING CONNECT

## **Program Details: Certificate in Professional Sales**

Provider Name : Central Michigan University

Date of Last Update: 1/6/2021 2:52:00 PM

Provider Primary Area: Isabella County

Program Locations: Detroit Campus, Grand Rapids Campus, Southfield

Campus, Traverse City Campus, Troy Campus, Mt.

Pleasant Campus, Online

Provider URL: https://www.cmich.edu/Global/Pages/default.aspx

Program Description: This course will provide you with the sales skills

necessary to work in a sales career. With real-life work role-plays, extensive instruction in consultative and communication-building skills, interview, resume and personal branding tools, you will be equipped to work in a sales career that aligns with your strengths. Upon completion of the course, you will be eligible to receive two (2) American Council on Education (ACE) approved credits along with a Professional Sales Certification.

Contact Name: New Student Services Call Center

Contact Phone Number: 8772684636

Program URL: https://www.cmich.edu/global/programs/profdev/Pages

default.aspx

Program Prerequisites: None

Admission Requirements: In order to take this course, you will need access to

internet and you will need an email address.

Program Duration (Clock /

Contact Hours Per Week):

4

Program Duration (Weeks): 7

Credential Earned: Industry-Recognized Certificate or Certification

Name of Associated Credential: Professional Sales Certification

Issuer of Associated Credential: Virtanza



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Program Format: In-person: No

Online, E-learning, or Distance Learning: Yes

Hybrid or Blended Program: No

Associated Occupation 1: 41-9099.00 - Sales and Related Workers, All Other

Associated Occupation 2: 41-3011.00 - Advertising Sales Agents

Associated Occupation 3: 41-4011.00 - Sales Representatives, Wholesale and

Manufacturing, Technical and Scientific Products

License Fee for Employment: Yes

Estimated Waiting Period to

Enter Program:

0 Day

Program Cost: \$3,690.00

Cost of Books and Supplies: No

Sources of Financial

Assistance Accepted:

Individual Training Accounts, private loan, self-pay

Internship/Externship Amount: No

New Program: No

Number of Graduates in the

last year:

0

Employment Rate - 2nd

quarter after exit:

Not Available

Quarterly Median Earnings: \*\*

Employment Rate - 4th

quarter after exit:

Not Available

Credential Attainment Rate: Not Available